

# SUPPORT FOR TRAVEL AND TOURISM BUSINESSES

The Department for Enterprise may be able to assist businesses with a number of funding, training and advisory schemes and services including (but not limited to):

## ADVISORY SERVICES

- Business advice
- Business training and mentoring
- Legislation compliancy advice
- Marketing consultancy
- Obtaining quality accreditations

## IMPROVEMENTS TO YOUR PROPERTY

- Upgrading your serviced visitor accommodation 'star' rating
- Improve existing camping and glamping sites
- Extending or expanding your product offering
- Making external visual improvements to your property
- Adjustments to services and premises in line with the Equality Act 2017
- Reducing your energy bills and becoming more energy efficient
- Modifying or adapting your business for accessibility and ventilation

## NEW DEVELOPMENT AND EVENTS

- Developing a new permanent camping or glamping site
- Developing a new hostel with outdoor activities
- Developing new activities and attractions
- Setting up a new event for residents and visitors

## MARKETING AND DIGITAL SUPPORT

- Creating, upgrading or investing in your website
- Utilising social media marketing channels
- Understanding your digital marketing or website analytics
- Utilising email marketing to your customer database
- Increasing your off-island marketing activity
- Attending conferences and exhibitions off-Island to promote your business
- Installing new customer relationship (CRM) or content management systems

## YOU AND YOUR PEOPLE

- Employee relocation from off-Island
- Gaining Investors in People accreditation
- Attending necessary business specific training for employers and employees

Visit: <https://www.iomdfenterprise.im/financial-support/> for more information on the funding support schemes, or call the Enterprise Support Team on +44 (0)1624 687333 to discuss your options\*.

\*Terms and conditions apply across all schemes

